

 **The World Leader In Artificial Turf** 

TOP 

REASONS

Why FieldTurf is the Only Choice

FIELDTURF: TOP 10 REASONS

Since the very beginning, we have developed a reputation for setting quality and innovation standards that continue to revolutionize the artificial turf industry. Our competitors will try to convince you that their products are better with features that are not proven to yield the same long-term performance results that are associated with the FieldTurf system.

Here are the Top 10 Reasons why FieldTurf continues to be the #1 choice at all levels of sport.

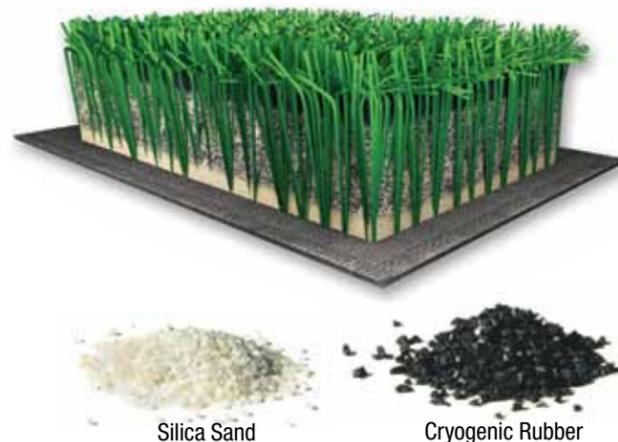
1 Patented Infill - for the highest performance

Athletes run, cut, plant and release in the infill and not on the synthetic blades of grass. Our patented layered infill mix of silica sand and cryogenic rubber (rounded SBR rubber) is vital to safety, durability, and longevity. Many in the industry try to circle around FieldTurf's infill patent but none have had any success with regards to developing an infill mix that can deliver the same performance characteristics as FieldTurf.

A typical full-sized FieldTurf field contains 736,000 lbs of infill. That is 496,000 lbs more infill mass than a typical all-rubber field. Testing proves that, unlike FieldTurf's infill system, particles in lightweight infill systems tend to easily migrate in the rain, creating divots and changes in the infill levels. This infill variation significantly impacts the safety of the turf system.

The FieldTurf Patented Infill System:

- The bottom layer is comprised of clean, washed silica sand to stabilize and support the entire system.
- Numerous passes of a mix of cryogenic rubber and silica sand are then layered into the system. The rubber and sand particles are a similar size to stay in suspension.
- Larger-sized cryogenic rubber top layers ensure that the rubber remains on top, providing a safe, forgiving surface.
- Total infill exceeds 9 pounds per square foot on a typical sports field. The FieldTurf infill mix ensures optimal safety and playability.



2 Proven Safety - for the health of your athletes

Nothing is more important than the safety of the athletes who play on FieldTurf artificial turf fields. And while no sport can ever be completely injury-free, we continue to find new ways to reduce the risk and severity of injuries. Our focus on safety has led to numerous injury-reducing innovations and improvements.

It is important to realize that the #1 reason why FieldTurf continues to outperform all other turf systems with regards to injury reduction is the patented sand/rubber layered infill system.

The findings of long-term testing programs show that FieldTurf is safer than any other synthetic turf system and equal to – if not better than – natural grass in most critical areas of player safety. No other company can make this claim.

College Football Safety Study Results:

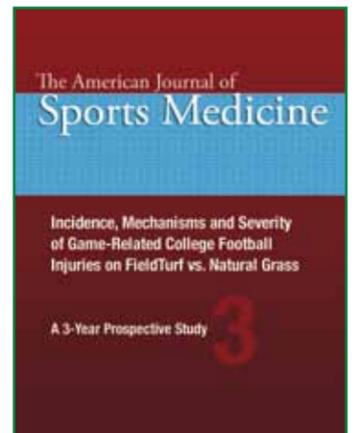
Incidence, Mechanisms, and Severity of Game-Related College Football Injuries on FieldTurf Versus Natural Grass (A 3-Year Prospective Study)

Michael C. Meyers, PhD, FACSM

From the Department of Health and Human Development, Montana State University, Bozeman, Montana.

- 74% Fewer Muscle Tears
- 42% Lower ACL Trauma
- 32% Fewer Ligament Tears
- 22% Fewer Severe Injuries
- 19% Fewer Substantial Injuries
- 12% Fewer Concussions
- 10% Less Injury From Shoe Surface Interaction during Contact
- 8% Less Injury From Shoe Surface Interaction during Non-Contact
- 7% Fewer Total Injuries

Source: American Journal of Sports Medicine



High School Football Safety Study Results

Incidence, Causes, and Severity of High School Football Injuries on FieldTurf Versus Natural Grass (A 5-Year Prospective Study)

Michael C. Meyers, PhD, FACSM, and Bill S. Barnhill, MD

From the Human Performance Research Center, West Texas A&M University, Canyon, Texas, and Panhandle Sports Medicine Associates, Amarillo, Texas.

- 55% Fewer Neural Injuries
- 47% Fewer Cranial / Cervical Injuries
- 45% Less Time Lost to Long-Term Injuries (Lasting 22+ Days)
- 38% Fewer 3rd Degree Injuries
- 35% Less Time Lost to Short-Term Injuries (Lasting 1-2 Days)

Source: American Journal of Sports Medicine



3 The Most Innovative Fibers - for optimal playability

FieldTurf's fibers have been engineered to provide the perfect surface for any facility. A full range of fibers include: Revolution, Duraspine Pro and Classic featuring Ironblade technology. Each is tailored to deliver perfectly natural characteristics and provide the softest, most durable playing surface in the industry. And our proprietary manufacturing features the latest in polymer formulation technology and UV inhibitors.



4 SureLock Coating - for the most durable product

FieldTurf's in-house coating process has led to the creation of the company's SureLock Coating Technology, whereby FieldTurf guarantees all tuft bind results (strength of the fibers and their attachment to the backing material).

It is important to note that superior tuft bind is mainly achieved by two elements:

Strong Fiber + SureLock Coating = Solid Tuft Bind

FieldTurf is the only company to guarantee 9 lbs average tuft bind on all of its products. Other products in the industry can randomly achieve high levels of tuft bind. But no one else can guarantee it!

SURELOCK™



FieldTurf's in-house coating line provides 9 lbs average tuft bind. Guaranteed!

5 The #1 Choice - for all sports and all levels

FieldTurf has long been the #1 choice for all sports and all levels. FieldTurf's safety, performance and durability levels are far superior to any other system. As the world's largest synthetic turf company, you will find FieldTurf in many major stadiums. There are no differences between a field installed at a high profile venue and one installed in a small town. For every professional or college field we build, we install the same quality field at 150 high schools and municipalities.

FieldTurf is extremely proud of the following accomplishments in the world of sports:

- 21 of 32 NFL teams have chosen to play / practice on FieldTurf
- 100+ NCAA football programs have FieldTurf
- 30+ NCAA baseball programs choose FieldTurf
- 30+ NCAA soccer programs have opted for FieldTurf
- 15 pro soccer teams play / practice on FieldTurf
- 1000s of high school and municipal sports installations
- Over 4000 fields installed

6 Single Source Responsibility - for customer security and satisfaction

FieldTurf has brought "single source responsibility" and quality to the forefront with its own manufacturing plants and quality control standards. Integrated, vertical manufacturing has paved the road toward true innovation and customer security, with fiber manufacturing, tufting, coating and testing all done in-house in FieldTurf plants. Installation is done by trained and certified FieldTurf installers.

FieldTurf is the only artificial turf company on the market to meet the most rigorous and comprehensive quality control standards:

- Ownership and management of multiple manufacturing plants
- In-house fiber manufacturing
- In-house coating of all turf products
- In-house testing of each turf roll and its tuft bind
- Testing of infill and the verification of its grade
- Installation by FieldTurf certified installation crews



7 Insured Warranty

- for complete peace of mind

FieldTurf was the first company in the industry to offer a third-party insured warranty. And while you'll probably never need to use it, you can rest easy knowing that you're protected by the industry's best warranty in the unlikely event something goes wrong with your artificial turf system. It's peace of mind that sets FieldTurf apart.

- Yearly Aggregate Claim Limit of \$32,000,000
- Per Claim Limit of \$32,000,000
- All fields are automatically covered upon issuance of the Warranty Certificate
- No deductible
- Pre-Paid for 8-Years

Through Tarkett, in operation since 1872, FieldTurf enjoys the strongest equity base in the entire industry. FieldTurf's Bonding Capacity of over \$75,000,000 is proof of the financial strength of a company with over 130 years of experience in the surfacing business.



8 Installation Method

- for a stronger field

FieldTurf does not cut corners when it comes to the installation of artificial turf fields.

In order to lower their prices, many competing companies will cut corners on important installation procedures. This severely compromises the durability of the entire field.

Recurring problems with glued seams is the number one maintenance issue affecting fields around the globe. The seam is the lifeline of the field and if not secured properly can lead to major field issues in the short-term.

It is critical to demand proper installation standards:

- Sewn Seams = No Trip Hazards
- Meticulous Fiber Shearing = No Cuts
- Precision Infill Layering = A Safe Surface
- Experienced Installation Crews = Quality Assurance



9 Best Value

- for reassurance about FieldTurf's worth

FieldTurf may be priced slightly higher but it costs significantly less. FieldTurf has more installations that are 8 years or older than all other competitors combined. Take a look at the facts based on data from our 4,000+ installations and the last 10 years of industry information:

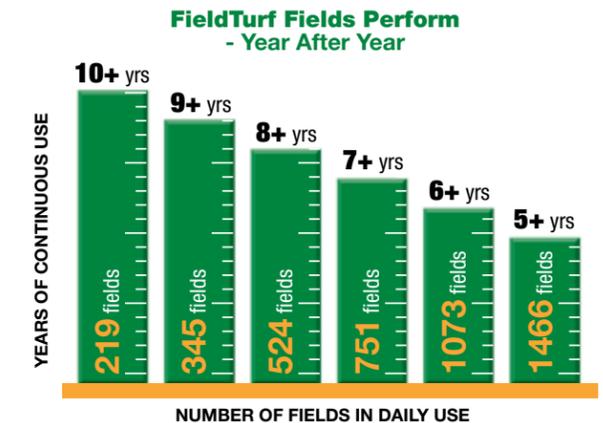
FIELDTURF COSTS 16% LESS THAN COMPETING SYSTEMS!

	Competition	FieldTurf
Base Preparation	\$320,000	\$320,000
Materials	\$4.00 per sq ft = \$320,000	\$5.00 per sq ft = \$400,000
Maintenance	\$10,000 x 7 yrs = \$70,000	\$5,000 x 9 yrs = \$45,000
Total Cost	\$710,000	\$765,000
Turf Life	6-8 years	8-10 years
Average Cost Per Year	\$101,429	\$85,000

FIELDTURF COSTS 72% LESS THAN NATURAL GRASS!

	Natural Grass	FieldTurf
Base Preparation	\$150,000	\$320,000
Materials	\$2.75 per sq ft = \$220,000	\$5.00 per sq ft = \$400,000
Maintenance	\$20,000 x 10 yrs = \$200,000	\$5,000 x 10 yrs = \$50,000
Total	\$570,000	\$770,000
Scheduling Possibilities	25 hrs x 25 wks x 10 yrs = 6,250 hrs	68 hrs x 44 wks x 10 yrs = 29,920 hrs
Average Cost Per Hour of Use	\$91.20	\$25.74

Figures based on 80,000 square foot fields, average costs, usage rates, and longevity figures across North America.



10 First-Class Service

- for your FieldTurf experience

FieldTurf does not sever its customer relations once the contract has been signed. We take the time to follow up with each and every one of our customers in order to ensure complete and consistent customer satisfaction. Our professional customer service agents are always ready to assist with any issues relating to your FieldTurf field. Whether your request is placed by phone or through email, our customer service department guarantees fast and effective solutions for all your field care needs.

Customer satisfaction remains FieldTurf's number one priority. Every FieldTurf employee is graded on his/her performance in relation to our customers and it is a central point of focus for the development of FieldTurf as a company. We have implemented company-wide measures to guarantee complete customer satisfaction.



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Information

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THE ULTIMATE
SURFACE EXPERIENCE